



MTS Orange Line Improvement Project Project Overview Tool-Kit

The San Diego Metropolitan Transit System (MTS) is embarking on a major overhaul of the Trolley's Orange Line. Rail Ready, a \$151 million improvement project, will modernize the Orange Line between the 32nd & Commercial Street Station and the El Cajon Transit Center, increasing reliability, enhancing safety and improving operational efficiencies. Construction on the Orange Line will begin this summer and will be carried out in two phases between summer 2025 and early 2028:

- Phase 1: 32nd & Commercial to Massachusetts stations
- Phase 2: Massachusetts to El Cajon stations

The Rail Ready project will feature multiple enhancements to the existing Orange Line, enabling MTS to provide an elevated experience for riders. The key elements of the improvement project include:

- Track and Signal Improvements from Massachusetts Avenue to El Cajon Transit Center
- Two new universal crossovers
- 11 grade crossings with new signals and gate arms
- Track and pedestrian walkway upgrades 47th Street, La Mesa Boulevard, and El Cajon Transit Center
- Replacement of 6,400 feet of curve-worn rail
- Modernized signaling and switching systems

Help Spread the Word!

MTS is seeking support sharing important information to community members. To ensure that all riders and community members along the Orange Line are aware of the project benefits and potential construction impacts, the MTS team is partnering with community organizations and leaders like you to help spread the word throughout the community.

Below you will find resources you can share through your own **social media channels** and **newsletters**. Please find some helpful tips below about getting involved:

Newsletter

- Use the sample newsletter content in your scheduled emails to community members. Adjust this content as needed or write your own.

Social Media

- Use any of the suggested social media copy options for your posts. Adjust these as needed or write your own. Graphic sizes are adapted to work for Instagram, Facebook, and X (formerly known as Twitter).

- Hashtags – When you share this content on social media, add several of the below hashtags with your post. Hashtags help extend your post's reach, amplify your content, and help to track the reach of your posts.
- Tagging – When mentioning MTS, please tag the social media channel appropriate handles in your post (the public username with the @ symbol before it) in your post.
 - **MTS Social Media Channels**
 - Facebook: [@sdmts](#)
 - Instagram: [@sdmts](#)
 - X (Twitter): [@sdmts](#)
 - **Hashtags**
 - #MTSOLIP
 - #RailReady
 - #OrangeLine
 - #MTSTrolley
 - #SanDiegoTransit
 - #RideMTS

SAMPLE CONTENT

Newsletter Content:


MTS Orange Line Trolley Improvements – What You Need to Know!

MTS Orange Line Improvement Project

The San Diego Metropolitan Transit System's (MTS) Orange Line Improvement Project is underway. This project, also known as *Rail Ready*, will deliver significant upgrades to safety, reliability, and operational efficiency for residents and commuters traveling along the corridor. The project began this summer and will be carried out in two phases through early 2028. This 2.5-year project will help enhance the rider experience, delivering improvements to safety, reliability, and efficiency. *Rail Ready* features key benefits, such as:

- Minimizing delays
- Improving schedule reliability
- Replacing aging infrastructure
- Allowing Trolleys to travel faster
- Enhancing the safety of the corridor

As part of this effort to maintain a solid state of good repair, periodic weekend track closures will be required to complete construction activities. During these closures, riders will still be able to access all Trolley stations by taking a dedicated MTS bus shuttle.

 Learn more about the Orange Line Improvement Project, its benefits, and how closure might impact you at sdmts.com/rail-ready.

Social Media Content:

[Instagram/Facebook]

1. Rail Ready is underway, delivering an enhanced rider experience to residents and commuters across San Diego. This project will enhance safety, efficiency, and reliability, making it easier and more efficient than ever for riders. Rail Ready began summer 2025 and is being implemented in two phases through early 2028.

To learn more about Rail Ready and how closures may affect you, visit sdmts.com/rail-ready and follow @SDMTS for more updates.

#MTSOLIP #RailReady #RideMTS

2. Attention residents and commuters of San Diego – Did you know @SDMTS is working to make your rider experience safer, more reliable and efficient along the Orange Line?

This summer MTS launched Rail Ready. This exciting new project features enhancements to tracks and signals, adding additional universal crossovers, replacing aging infrastructure, and so much more that will deliver key improvements to rider safety and reliability.

To learn more about the Orange Line Improvement Project visit sdmts.com/rail-ready and follow @SDMTS for more.

#MTSOLIP #RailReady #RideMTS

3. Hey Riders! @SDMTS is creating a safer, more efficient and reliable experience for Orange Line passengers. Starting summer 2025, MTS began phase one of improvements to the 32nd & Commercial to Massachusetts stations. To make these improvements, your route may be impacted by a planned weekend closure.

During planned closures, MTS has you covered by offering solutions to ensure public transit is still accessible and efficient.

Check out sdmts.com/rail-ready to learn about the project's benefits and how your weekend travel may be impacted.

[X (FKA Twitter)]

1. The MTS Orange Line Improvement Project is underway! The project began summer 2025 and is being implemented in two phases:

Phase 1: 32nd & Commercial to Massachusetts stations

Phase 2: Massachusetts to El Cajon stations

Visit sdmts.com/rail-ready and follow @SDMTS for more.

#MTSOLIP #RailReady #RideMTS

2. The @SDMTS Rail Ready project is bringing safer, more efficient, and reliable travel to Orange Line riders through upgraded infrastructure and safety precautions.

Visit sdmts.com/rail-ready and follow @SDMTS for more.
#MTSOLIP #RailReady #RideMTS

3. Attention Riders! The @SDMTS Rail Ready project is underway. Check out sdmts.com/rail-ready to learn about the project's benefit and how it may affect your travel.
#MTSOLIP #RailReady #RideMTS

Social Media Graphics:

